

# THE #HANDSOFF CAMPAIGN & PARTNERS

## GOALS

1. Victims will speak up
2. Abusers will stop
3. Violence becomes unacceptable

## VIOLENCE ISN'T ON SO #HANDSOFF

We are seeking support from national bodies to help amplify the message and to co-ordinate support from clubs, players/athletes and industry ambassadors.

## HOW PARTNERS CAN GET INVOLVED

- Amplify the campaign in press, social media, digital formats, stadium advertising and more.
- Help co-ordinate involvement from clubs, players/athletes and industry ambassadors.
- Provide media teams and facilities to help record videos.
- Support community outreach using partners own network of relationships.

## BENEFITS FOR PARTNERS

- Support existing community programs.
- Demonstrate high-profile commitment to community initiatives.
- Increase partner attractiveness and profile for new audiences especially women and in international markets.